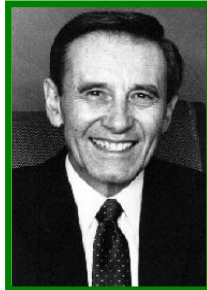


UNITED DESIGN ASSOCIATES, INC.

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FORENSIC BACKGROUND INFORMATION



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FORENSIC DUTIES AND PRACTICE

JERRY ZERG:

- ◆ *Is a current practicing professional in all of his disciplines.*
- ◆ *Has been court qualified as an expert witness in all of his disciplines.*
- ◆ *Has served as a multi-discipline expert in cases that require multiple experts.*
- ◆ *His forensic services are approximately 25% of his professional services.*
- ◆ *His professional practice began in 1959. His forensic services in 1981.*
- ◆ *His forensic services have been approximately 50% for Plaintiff and 50% for Defendant.*
- ◆ *Has testified in approximately 100 trials, 250 depositions and 25 arbitrations and mediations.*
- ◆ *Has testified in Federal Court and State Court in many venues.*
- ◆ *Is a post-graduate teacher that has the experience and ability to describe technical issues credibly and with clarity and brevity.*
- ◆ *Is a community and civic leader that has the skill and experience to convince others of the validity of his positions and opinions.*

JERRY ZERG WILL:

- ◆ *Formulate and express his opinions with honesty, clarity and due care.*
- ◆ *Render opinions in only areas where he is qualified and which are based on known facts that can be substantiated.*
- ◆ *Render opinions that may be subject to modification as a result of new or additional information.*
- ◆ *Read and/or review all documents supplied by Client in a timely manner.*
- ◆ *Carry out his services in the most economically professional manner.*
- ◆ *Notify Client immediately if conflicts- of-interest are discovered that may preclude further involvement.*
- ◆ *May cease work on the underlying legal matter if past due invoices are not paid.*
- ◆ *Is under no duty to provide opinions if he is given time deadlines or cost- based restrictions by Client that would not allow him to formulate and express his opinions with reasonable care.*
- ◆ *Be available for contact or work during evenings and weekends, if needed.*
- ◆ *Render opinions that are not preordained and may be contrary to the Client's position.*

“The responsibility of a forensic consultant and an expert witness is to provide credible information in a verifiable, convincing and candid manner.”

“This is Jerry Zerg’s role. This is Jerry Zerg’s goal.”

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